

City of Carpinteria
City Council Special Meeting Agenda
Monday, September 8, 2014
Council Chamber, 5775 Carpinteria Avenue
3:30 p.m.

**ESTIMATED
TIME:**

3:30 p.m.

CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT

The Public Comment period is reserved for persons wishing to speak on the item listed on the Agenda. Public Comment period is limited to a total of 15 minutes and divided among those persons desiring to speak. No person shall speak longer than 3 minutes; however, the Mayor may establish shorter periods based on the time available and/or the number of persons waiting to speak.

The City Council will meet to consider the following matter:

3:35 p.m.

1. Approval of City Participation as a Partner and Collaborator with the Carpinteria Arts Center and County of Santa Barbara Arts Fund in Applying for and Carrying out a Santa Barbara Foundation Cultural Communities Grant

Recommendation: Consider the request from the Carpinteria Arts Center and, if determined appropriate, approve the City's participation in the subject grant collaboration and authorize the City Manager to enter into on behalf of the City an appropriate agreement.

Staff presenter: Dave Durflinger, City Manager

- a. Staff Report
- b. Public Comment
- c. City Council Determination

4:05 p.m.

ADJOURNMENT

The next regular meeting to be held on September 8, 2014, at **5:30 P.M.**, in the Council Chamber, City Hall, 5775 Carpinteria Avenue, Carpinteria, California.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk's Office at 684-5405, extension 403 or the California Relay Service at (866) 735-2929. Notification prior to the meeting will enable the City to make reasonable arrangements for accessibility to this meeting.

This agenda was posted on Thursday, September 4, 2014, in the City Clerk's Office, on the City Hall Public Notices Board, and on the Internet.

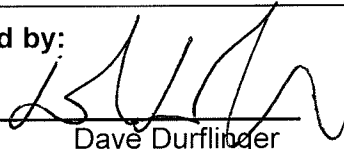
STAFF REPORT
SPECIAL CITY COUNCIL MEETING
September 4, 2014
8

ITEM FOR COUNCIL CONSIDERATION:

Approval of City participation as a partner and collaborator with the Carpinteria Arts Center and the County of Santa Barbara Arts Fund in applying for and carrying out a Santa Barbara Foundation Cultural Communities Grant.

Report prepared by:

City Manager


Dave Durflinger

ACTION ITEM X; NON-ACTION ITEM

STAFF RECOMMENDATION: Consider the request from the Carpinteria Arts Center and, if determined appropriate, approve the City's participating in the subject grant collaboration and authorize the City Manager to enter into on behalf of the City an appropriate agreement.

Sample Motion: I move to (1) approve the City's participation, as described herein, in a partnership with the Carpinteria Arts Center and the County of Santa Barbara Arts Fund to apply for an carry out a Santa Barbara Foundation Cultural Communities Grant; and, (2) authorize the City Manager to negotiate and enter into an appropriate agreement with the Carpinteria Arts Center and the County of Santa Barbara Arts Fund concerning the subject grant.

I. BACKGROUND:

The City has received a request from the Carpinteria Valley Arts Council to be a collaborator/partner in a Santa Barbara Foundation Cultural Communities Grant application and project. The Arts Council only recently learned of the grant availability, which has a deadline for submittal of September 8, 2014. The City Manager was contacted about the City's possible participation on August 25. The Mayor and other Council members were subsequently made aware of the grant opportunity and the short time frame to respond and agreed to schedule a special meeting in order to allow for timely consideration of the request.

II. ANALYSIS:

The Carpinteria Valley Arts Council wishes to partner with the City of Carpinteria and the County of Santa Barbara Arts Fund to acquire and carry out the subject grant work. The purpose of the grant, as described in the Arts Center letter of request (Attachment A) is, generally, to explore the feasibility of the concept and the creation of a Cultural Strategic Plan to identify

opportunities, barriers and action steps related to an envisioned "Cultural Corridor" between the Carpinteria Arts District and Santa Barbara's Funk Zone. A more detailed description of the project and grant is a part of the grant application (Attachment B).

The City's role is proposed to be as a partner and collaborator and the City Manager would be the primary staff contact. The proposed Collaborative Agreement (Attachment C) includes the Roles and Responsibilities of each of the partners. A Cultural Strategic Plan, as described by the grant application, can be found to complement the City's Economic Vitality Program and its Sustainability Policy, both of which suggest a holistic approach to local economic development that can benefit from a growing arts and culture movement in the community and region.

This matter is not a part of the City's Annual Work Program. It is expected to result in a minor amount of time commitment in the current year. Should the grant be acquired, a greater staff commitment will undoubtedly be required and a related 2015 Work Program item would be prepared for City Council consideration.

III. LEGAL:

The City Attorney will assist in review of an appropriate agreement. A draft agreement is included Attachment C to this Report.

IV. FINANCIAL:

The City would have no financial obligation in preparing the grant or carrying out the work of the grant but City programs, in particular the City's Economic Vitality program, could benefit from grant proceeds.

V. OPTIONS:

Decline to approve the City's participation in the subject grant.

VI. PARTIES EXPECTED TO ATTEND:

Sheri Frazer, Executive Director, Carpinteria Arts Center
Representatives of the Carpinteria Arts Center Board Directors

VII. ATTACHMENTS:

- A. Letter request, Carpinteria Arts Center, September 2, 2014
- B. Draft Grant proposal
- C. Collaborative Agreement

ATTACHMENT A



Sherri Frazer, Executive Director

BOARD DIRECTORS

Gary Campopiano
Al Clark
Niels Johnson-Lameijer
Charles Lo Bue
Susan Misemer
Danielle Methmann
Louise Moore
Amanda McIntyre
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Dr. Alex Pulido
Dan & Romy Reicker
Arturo Tello
Eddie Tuduri
Sarah Vedder
Doug White
Sue Willner
Dinah Van Wingerden
Elizabeth & William Wood
John Wulbrandt

September 2, 2014

Dear Carpinteria City Council Members:

Thank you most sincerely for making yourselves available for discussion on an important opportunity for partnership with the City of Carpinteria. The Carpinteria Arts Center is in the process of applying for funding for a broad-based collaborative arts project that we believe will provide many benefits for Carpinteria.

This funding, if received, has the potential to strengthen our city's profile as an arts destination, create expanded, more state-of-the-art ways to promote the arts and increase audiences here, link us in more fully to the larger Santa Barbara arts community and increase foot traffic and revenues to local area businesses.

The project is envisioned as a collaborative between the Carpinteria Arts Center, the City of Carpinteria and the County of Santa Barbara's Arts Fund, with the goal of creating a "Cultural Corridor" between the Carpinteria Arts District and Santa Barbara's Funk Zone. The Funk Zone is a designated arts area made up of re-purposed aged warehouses and buildings that hosts a sub-culture of art galleries, performance spaces, museums, restaurants, wineries, microbreweries, shops and businesses.

The first year of this funding, for which we are currently applying, solely involves exploration of the feasibility of the concept and the creation of a Cultural Strategic Plan to identify opportunities, barriers and action steps. It does not obligate us to implementation.

The Carpinteria Arts Center has attached a draft version of the proposal in process in order to further illuminate this project, as well as a copy of the Collaboration Letter that must be signed to confirm the City's participation, if approved. The completed proposal and all materials must be submitted by 5:00pm on Monday, September 8th.

We apologize for the short notice; we only became aware of the opportunity recently, and are so appreciative of the Council's flexibility in this regard.

Sincerely,

Sherri Frazer

Sherri Frazer
Executive Director

CARPINTERIA ARTS CENTER

805.684.7789 • 855 Linden Ave • Carpinteria, CA 93104 • ArtsCarp.org

ATTACHMENT B



Thank you for your interest in submitting an application for the Creative Communities Grant Program. The following is the list of application questions. Please give yourself enough time to gather the information necessary to answer each question as thoughtfully and thoroughly as possible:

Project Summary

- Briefly describe your project.
- Identify the neighborhood, district, area, or community for the project focus.
- What is the overarching goal or vision of this project?
- Provide a brief outcome statement or hypothesis. (What will be the result of this project?)
- Identify key project partners and collaborators.

Project Implementation

- Please identify the phase of the project you are addressing in this proposal.
- Describe how you will implement the project or program, including tasks, timeline, and roles/responsibilities of all project partners.
- Describe expertise and capacity of the project team, including project partners, if applicable.
- Describe how this project achieves or moves you closer to your overarching goal/vision.
- How might this project be replicated or practices shared to strengthen the arts & culture sector or other creative communities?

Community Relevance & Timeliness

- Describe the existing conditions (or opportunities) of the neighborhood, district, or area where the project will focus, including relevant demographic data.
- How does this project build off or align with existing efforts in the community?
- What is the economic impact or benefit this project provides?
- How does this project grow or strengthen the arts and culture sector?
- Describe how the project fosters interaction, collaboration, and community involvement across sectors (arts & culture, social, business, etc.).

Outcomes & Evaluation

- What are the specific outcomes or milestones you hope to achieve within the 12 to 18-month grant cycle?
- What are the metrics or indicators you will use to measure success?
- What are the metrics or indicators to measure economic impact or benefit? Specifically, what is the longer term evaluation methodology?

Project Viability

- Describe your financial plan or business model to sustain the effort through completion, or your plan to grow and sustain the effort over time if you are working toward a longer-term outcome (grant funding, earned income models, sponsorships, business support, etc.).

Supplemental Information

- If your project will extend beyond the 12 to 18-month grant cycle in order to achieve the overarching vision or goals, please briefly describe the activities and milestones needed for subsequent years (include approximate costs to implement in future years if information is available).



2014 Arts & Culture Grant Program

CREATIVE COMMUNITIES

Grant Application

Organization Information

Name of Organization: Carpinteria Arts Center

(For collaborations or fiscal agents: name of the lead organization or organization serving as the fiscal agent)

Organization's mission statement:

The mission of the Carpinteria Arts Center is to promote and support the region's arts and artists and to enhance and enrich the quality of life in the Carpinteria Valley. We accomplish this by fostering diverse community involvement; nurturing the creative process and its appreciation, providing enriching educational opportunities for adults and children, and establishing a strong, effective, community-centered focus for the arts in Carpinteria.

Full Mailing Address: PO Box 597

Grant Contact Person: Sherri Frazer Grant Contact's Title: Executive Director

Telephone Number: 805-684-7789 Contact's E-mail: sherri@artscarp.org

Name of Executive Director: Sherri Frazer E-mail: sherri@artscarp.org

Registered 501(c)(3) tax ID number (EIN): 77-0578720

Total annual operating budget of the organization (current year): 173721

Project Information

Project Title: Santa Barbara/Carpinteria Arts Corridor

Amount Requested: 75000 Total Project Budget: 75000 Is this a new project? ☒ Yes ☐ No

Is this a collaboration? ☒ Yes ☐ No If YES, a Collaborative Agreement is required. See sample on our website to submit.

Where will the funds be used? _____ % North County 100 % South County _____ % Mid-County

Which of the following geographic areas will be impacted by this request? Please check all that apply.

- | | | | |
|---|--|--------------------------------------|--------------------------------------|
| ☒ Santa Barbara | ☐ Goleta | ☐ Santa Maria | ☐ Lompoc |
| ☒ Carpinteria | ☐ Santa Ynez Valley | ☐ Guadalupe | ☐ Other _____ |

Nondiscrimination Statement of Compliance:

The Santa Barbara Foundation supports organizations that do not discriminate in their delivery of programs and services on the basis of race, color, religion, gender, national origin, ancestry, age, medical condition, disability, veteran status, marital status, sexual orientation, or any other characteristic protected by law. The Santa Barbara Foundation funds projects of faith-based organizations, but those projects must be secular in nature and open to individuals of all faiths and/or those of no religious affiliation. Any funding request that would support an organization whose own policies run counter to the foundation's nondiscrimination policy may be denied even if the project and the requesting organization meet all of the other criteria for funding.

☒ Yes, our agency is in compliance.

☐ No, our agency does not act in accordance with the above policy and we have included a statement of explanation (maximum one page).

Proposal Authorization:

We certify that the information in this application is to the best of our knowledge true and accurate and is submitted with our Board of Directors'/Governing Body's full knowledge and endorsement.

☒ Yes

☐ No

Project Description

1. Briefly describe your project. (approx. 180 words)

The Santa Barbara/Carpinteria Arts Corridor Project aims to create an audience linkage between the Funk Zone in Santa Barbara and the developing Carpinteria Arts District. This includes strengthening and centralizing local arts events in Carpinteria within the Carpinteria Arts Center, investigating and resolving barriers involved in audience reciprocity between the two areas, and the development of a Cultural Strategic Plan for driving new audiences and increasing cultural tourism to both cities. This plan will be developed by a group of collaborators and key stakeholders who will come together with a professional consultant to share information, address barriers, conduct research, facilitate community access and information and centralize planning and promotion of arts events and opportunities in both cities.

2. Identify the neighborhood, district, area, or community for the project focus. (approx. 83 words)

The Carpinteria Arts District, with the Carpinteria Arts Center on Linden Avenue at its heart, is bounded by Elm and Walnut to the Northwest and Southeast, and by Carpinteria Avenue and the Amtrak train tracks to the Northeast and Southwest. Santa Barbara's Funk Zone is an area within the city of Santa Barbara, bounded by Highway 101 and Cabrillo Boulevard to the North and South, and State Street and Garden Street to the East and West.

3. What is the overarching goal or vision of this project? (approx. 83 words)

To create a Cultural Corridor linking Santa Barbara's Funk Zone with Carpinteria's Arts District, with the goal of driving new audiences and increasing cultural tourism and local business exposure to both areas.

4. Provide a brief outcome statement/hypothesis. (What will be the result of this project?) (approx. 120 words)

The outcome of this first year of exploration and consolidation will be to research and produce a Cultural Strategic Plan with action steps for the first 3-5 years of this unique linkage of two cultural zones with great potential for growth and sharing of audiences, business customers, experience and knowledge. Longer term goals for exploration in the Plan (but beyond the funding period) include: 1) The potential creation of a Funk Zone in Carpinteria; 2) The possibility of extending the Cultural Corridor to arts organizations and businesses in Santa Maria in the north and Ventura to the south; 3) Utilizing findings to include the broader Santa Barbara arts and cultural community.

5. Identify key project partners and collaborators. (approx. 55 words)

Carpinteria Arts Center (lead agency) - Sherri Frazer, Executive Director
Arts Fund of Santa Barbara - Brad Nack, Executive Director
City of Carpinteria - David Durflinger, City Manager

Project Implementation

6. Please identify the phase of the project you are addressing in this proposal. *(check all that apply)*

- ☒ Planning/Feasibility
- ☐ Pilot or Initial Startup (new program or project)
- ☐ Expansion or Scale-up of existing program
- ☐ Evaluation Development (baseline) or Measurement of existing metrics

7. Describe how you will implement the project or program, including tasks, timeline, and roles/responsibilities of all project partners. (approx. 510 words)

Representatives of the three collaborating agencies will all: 1) Attend and serve on the Corridor Project Steering Committee; 2) Identify and approach local political representatives, businesses and other stakeholders and re participation on the Committee; 3) Assist in the search for a consultant to work with the Committee on the Cultural Strategic Plan; 4) Assist in collaborative discussion, planning and decision-making regarding linkages between the two zones; 5) Conduct research on needs and opportunities within their region of the Corridor; 6) Develop a comprehensive list of businesses, resources and events in their respective areas; 7) Mutually plan and promote events in the Corridor; and 8) Share knowledge and best practices that will strengthen arts coordination in both zones

In addition to these shared responsibilities: The Carpinteria Arts Center will: 1) Serve as lead agency in connection with all grant responsibilities, including provision of information and required reporting; 2) Coordinate meetings of Steering Committee; 3) Develop and facilitate agenda for Committee meetings; 4) Locate, interview and provide information to the Steering Committee on potential contractors; 5) Coordinate group-approved budgetary disbursements from grant funds.

The City of Carpinteria will: 1) Work in alignment with the Carpinteria Arts Center to centralize and strengthen local arts events at the Center; 2) Work with the Arts Center to increase cultural tourism to arts businesses, resources and organizations in Carpinteria; 2) Facilitate access to City resources as needed.

TIMELINE: Quarter 1 – Jan to Mar 2015: Representatives of the three collaborating partners will come together to create a Corridor Project Steering Committee, made up of the partners, local businesses, arts organizations, political representatives and other identified stakeholders from both Carpinteria and the Funk Zone. This Steering Committee will begin recruitment of a professional consultant with expertise in the arts and strategic planning.

Quarter 2 – Apr to June 2015: The Steering Committee will begin to work with the consultant, gathering information and giving input into action steps, with a focus on addressing transportation issues. The consultant may make recommendations for stakeholder participation on the Committee. The goal is to have 6-10 working members, representing government, non-profit and business communities.

Quarter 3 – July to Sept 2015: The Committee will continue to give input into the Strategic Plan, focusing on collaborative marketing of arts events in both zones. Marketing will be targeted to reach potential audience participants both within and outside of the zones, including all of Santa Barbara , Ventura and Los Angeles Counties and beyond.

Quarter 4 - Oct to Dec 2015: The Cultural Strategic Plan will be completed and reviewed by the Committee, including all input needed to begin the implementation phases beyond the grant period. The Committee will remain in place, adding members in response to identified opportunity and need.

8. Describe expertise and capacity of the project team, including project partners, if applicable.
(approx. 212 words)

Sherri Frazer, Executive Director – Carpinteria Arts Center: Sherri Frazer joined the Arts Center in March 2013. She has an extensive background in organizational development, non-profit management and marketing, and has been a long-time advocate for community arts since her young adult years volunteering with the St. Louis Museum of Art. Sherri has spent the past 20+ years working in both business marketing and in nonprofit management, consulting on board training, fundraising, strategic planning and event planning,

Brad Nack, Executive Director - Arts Fund of Santa Barbara:

David Durflinger, City Manager - City of Carpinteria:

9. Describe how this project achieves or moves you closer to your overarching goal/vision. (approx. 180 words)

The creation of a Cultural Strategic Plan will ensure the success of the collaborative effort by providing professional input and direction, achieved in partnership and with the input of all aspects of the community - government, non-profit and business. This Plan will provide a roadmap and step-by-step action plan for implementation that will guide the implementation phases of the project.

10. How might this project be replicated or practices shared to strengthen the arts & culture sector or other creative communities? (approx. 148 words)

The Cultural Strategic Plan, developed with input from key stakeholders representing entities that are in common with other cities and towns, could be shared to provide assistance to entities with similar goals.

Community Relevance & Timeliness

11. Describe the existing conditions (or opportunities) of the neighborhood, district, or area where the project will focus, including relevant demographic data. (approx. 200 words)

Santa Barbara's Funk Zone is bounded by Highway 101 and Cabrillo Boulevard to the North and South, and State Street and Garden Street to the East and West. Named for its funky vibe of hip arts offerings, the area is made up of re-purposed aged warehouses and buildings, with Amtrak running conveniently through the center. It houses a sub-culture of over 15 art galleries, performance spaces, and museums; 5 restaurants, 14 wineries and microbreweries; and 11 businesses, including design studios, artisan shops, furniture stores and sports stores.

The Carpinteria Arts District, centered on Linden Avenue where the Carpinteria Arts Center resides, is bounded by Elm and Walnut Streets to the Northwest and Southeast, and by Carpinteria Boulevard and the Amtrak train tracks to the Northeast and Southwest. This alignment of the arts by train provides a natural opportunity for sharing of audiences between the two zones and stops in between. A convenient stop within the District, at 6th and Elm, provides access to Carpinteria's remarkably similar landscape of galleries, studios, museums, wineries and restaurants. There is even a little-occupied warehouse zone also alongside the train tracks that could provide an opportunity for similar "funk zone" strategies here.

12. How does this project build off or align with existing efforts in the community? (approx. 180 words)

In Carpinteria, this project is aligned with the City of Carpinteria's dual goals, though the creation of the Carpinteria First Committee, to 1) Expand community arts efforts for Carpinteria residents, and 2) Expand cultural tourism and revenues for local businesses. The Carpinteria First Committee already works with the Arts Center on several of their First Friday offerings, intended to bring locals and visitors out and into the streets for music, arts and entertainment and merchants, increasing revenues for restaurants, galleries and other businesses.

In Santa Barbara,

13. What is the economic impact or benefit this project provides? (approx. 180 words)

By eliminating issues that may keep people from traveling to take advantage of unique arts events, festivals and performances happening in each region, our project aims to increase attendance by persons who might not ordinarily frequent and support businesses in the two zones, and thus increase revenues not only to the events themselves, but also to local restaurants, wineries and shops through the two walking areas.

14. How does this project grow or strengthen the arts and culture sector? (approx. 310 words)

The opportunity to work closely together with a group of key businesses and organizations will strengthen the arts in both areas through the identification and resolution of issues and barriers to improve existing processes, as well as coordinated planning, mutual promotion and the facilitation of increased access to arts offerings and business and commerce in both regions. Also, as the originator and coordinating agency for Santa Barbara's well-developed Funk Zone, the Arts Fund of Santa Barbara can assist greatly in sharing their experiences and best practices to strengthen the current efforts of the Arts Center to provide a central home for coordination, promotion and advocacy for the arts in Carpinteria.

15. Describe how the project fosters interaction, collaboration, and community involvement across sectors (arts & culture, social, business, etc.). (approx. 310 words)

The three core collaborating entities include two arts organizations and one local government office with a history of partnership in providing local arts opportunities. The project's Corridor Steering Committee will be made up of 6-10 members, including the collaborators and representatives of other organizations, businesses and local government entities, with a special focus on incorporating local business representatives into the development of the Cultural Strategic Plan and bringing their voices to the table. This can also provide sustainability to the project, as local businesses increase their investment in the success of the arts, potentially providing financial support to the efforts as well.

Outcomes & Evaluation

16. What are the specific outcomes or milestones you hope to achieve within the 12 to 18-month grant cycle?
(approx. 320 words)

1. Creation of a cross-sector committee of arts organizations, government entities and local businesses aligned with the objective of increasing and strengthening the arts in both areas.
2. Facilitation of more convenient travel access between areas.
3. Drafting of a Cultural Strategic Plan to drive increased community knowledge of and participation in the arts in the two areas.
4. Planning for increased awareness of art offerings between zones and mutual promotion.
5. Exploration of potential expansion and strengthening of the arts in Carpinteria.

17. What are the metrics or indicators you will use to measure success? (approx. 245 words)

This first year is a planning only phase, so our metric will be the production of a professional Strategic Plan to provide well-planned action steps for the implementation of the project in Year Two.

18. What are the metrics or indicators to measure economic impact or benefit? Specifically, what is the longer term evaluation methodology? (approx. 245 words)

Long term, we will evaluate the success of the project in increased audience numbers at events and festivals in each area, as well as potential measurement, through coordination with transportation systems, of measuring increased travel to the two areas. We will also get input from local businesses on changes in revenues.

Project Viability

19. Describe your financial plan or business model to sustain the effort through completion, or your plan to grow and sustain the effort over time if you are working toward a long-term outcome (grant funding, earned income models, sponsorships, business support, etc.). (approx. 300 words)

As a part of addressing the need for greater sustainability and increased fundraising activities identified as first steps in a feasibility study conducted by the Carpinteria Arts Center last year, the Arts Center has researched and developed a 12-month plan identifying over 40 potential local funding sources aligned with our mission and priorities. We have initiated this plan and will be completing requests to foundations old and new on a monthly basis. We have built strong relationships with local businesses and corporations, and our highly attended annual events have obtained sponsorships from local companies such as Bacara Resort and Spa, Montecito Bank & Trust, Union Bank of California, DCH Lexus of Santa Barbara, Digital Design Santa Barbara, Bon Fortune, and many others. Our Board of Directors assists in seeking out and approaching new public and private funding sources. Through these sources, we hope to build a strong fundraising structure that supports and sustains our expansion. We also hope to add donors to both the Arts Center and the Arts Fund through reaching out to include local businesses in planning for this expansion.

Supplemental Information

20. If your project will extend beyond the 12 to 18-month grant cycle in order to achieve the overarching vision or goals, please briefly describe the activities and milestones needed for subsequent years (include approximate costs to implement in future years if information is available). (approx. 641 words)

The activities and milestones needed to implement the planned Arts Corridor between Carpinteria and the Santa Barbara Funk Zone will be fully explored during the process of this next year, and reflected in the final Cultural Strategic Plan, including activities, milestones and evaluation methods..

Check here to authorize the Santa Barbara Foundation to share the project contained in this application with potential donors and supporters.

☒ Authorize ☐ Do not authorize

Board of Directors / Governing Body (Fiscal Agent)

Organization: Carpinteria Arts CenterHow often does the board/governing body meet? Bi-monthly

Name	City	Affiliation/Profession	Board Position	Years of Service
David Powdrell	Carpinteria	Certified Public Accountant	Co-Chair	7 years
Niels Johnson Lameijer	Carpinteria	Executive Coach	Co-Chair	3 years
Louise Moore	Carpinteria	Business	Treasurer	10 years
Susan Misemer	Carpinteria	Real Estate, retired	Secretary	1 year
Gary Campopiano	Carpinteria	Arts Teacher, retired	Member	13 years
Al Clark	Carpinteria	Industrial Safety Engineer	Member	9 years
Charles LoBue	Carpinteria	Human Resources, retired	Member	1 year
Danielle Methmann	Carpinteria	Artist/Photographer	Member	1 year
Teda Pilcher	Carpinteria	Artist	Member	1 year
Marty Selfridge	Carpinteria	Teacher, retired	Member	3 years

Project Budget -- Please do not include commas in your financial figures

Project Request: 75000Budget dates for grant period: January 1, 2015 to December 31, 2015NOTE: Typically, **Total Program Income = Pending Income + Secured Income****INCOME**

Possible categories: Government grants, foundation grants, individuals, business support, events, fees for service, etc.

Source	Total Project (\$)	Pending (\$)	Secured (\$)	Notes
Santa Barbara Foundation	75000	75000		
Merchandise Sales				
Property Renovation				
TOTAL INCOME	75000	75000	0	

List in Kind (non-cash) contributions:

--

EXPENSES

Possible categories: Salaries, professional fees, rent and utilities, travel, publicity/outreach, events, capital items, etc.

Item	Total Project (\$)	This Request (\$)	Notes
Carpinteria Arts Center	32500	32500	
Santa Barbara Arts Fund	12500	12500	
City of Carpinteria	5000	5000	
Strategic Planning	15000	15000	
Collaborative Marketing	10000	10000	
TOTAL EXPENSES	75000	75000	

Fiscal Agent, Organization Financial Summary -- Please don't include commas in financial figures

Organization Name: Carpinteria Arts Center

Fiscal Year Dates: July 1, 2014 to June 30, 2015

INCOME

Possible categories: Government grants, foundation grants, individuals, business support, events, fees for service, etc.

Source	Prior Fiscal Year's Actual (\$)	Projected Annual Budget (\$)	YTD Actual (\$) (as of date) 6 / 30 / 2014
Grants	0	60000	0
Events Fundraising	22037	40000	0
N&G Phase I	119982	0	0
Gallery Sales	10473	20000	0
Education Programs	7696	14500	0
Annual Membership	7145	20000	0
Individual Donations	7001	10000	0
Building Fund	762	0	0
Merchandise Sales	554	500	0
Property Renovation	85448	0	0
TOTAL INCOME	261098	165000	0

List the In-Kind (non-cash) contributions:

--

EXPENSES

Possible categories: Salaries, professional fees, rent and utilities, travel, publicity/outreach, events, etc.

Item	Prior Fiscal Year's Actual (\$)	Annual Budget (\$)	YTD Actual (\$) (as of date) / /
Salary, Payroll Tax, Consultants & Interns	59924	62200	0
Office Exp Admin Exp, Office Supplies Postage	28915	60888	0
Program Expenses	13978	14500	0
Bookkeeping, Insurance, Bank Fees	7952	11156	0
Equipment & Phone/Fax/Internet	2890	4800	0
Property Maintenance & Utilities	7266	9477	0
Arts Center Improvements	94151	0	0
Gallery Exhibits, Furnishings & Maintenance	7495	10700	0
TOTAL EXPENSE	222571	173721	0
NET PROFIT OR LOSS	38527	-8721	0

Total Capital Expenses

i.e., computers, vehicles building improvements, etc.

Explanatory Notes:

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Organization Balance Sheet Summary -- Please do not include commas in your financial figures

	MOST CURRENT (\$)	PRIOR YEAR CLOSE (\$)
	<u>07 / 01 / 2014</u>	<u>06 / 30 / 2014</u>
	mm dd yyyy	mm dd yyyy
ASSETS		
Current Assets		
Cash and Equivalents	19232	19232
Accounts Receivable	0	0
Prepaid Expenses	14000	14000
Inventory	928	928
Grants/Pledges Receivable	0	0
Other	2505	2505
Other	1070	1070
Fixed Assets (Net)		
Property	416160	416160
Buildings	134893	134893
Equipment	1141	1141
Investments		
Endowments	459677	459677
Other		
Other		
TOTAL ASSETS	1049606	1049606

LIABILITIES		
Current Liabilities		
Accounts Payable	2265	2265
Accrued Expenses	0	0
Long Term Debt (Current Portion)	0	0
Short Term Debt	0	0
Other	1696	1696
Other		
Long Term Debt (over a year)		
Loan	0	0
Other		
Other		
TOTAL LIABILITIES	3961	3961
Net Assets		
Unrestricted	0	0
Temporarily Restricted	333363	333363
Permanently Restricted	0	0
TOTAL LIABILITIES & NET ASSETS	337324	337324

ATTACHMENT C

COLLABORATIVE AGREEMENT

ORGANIZATION #1 – Carpinteria Arts Center (Lead Organization)

Key Participant: Sherri Frazer, Executive Director

Roles and Responsibilities:

- Serve as lead agency in connection with all grant responsibilities, including provision of information and required reporting;
- Coordinate meetings of the Corridor Steering Committee;
- Develop and facilitate agenda for Steering Committee meetings;
- Locate, interview and provide information to the Steering Committee on potential contractors;
- Coordinate group-approved budgetary disbursements from grant funds;
- Identify and approach local political representatives, businesses and other stakeholders regarding participation on the Committee;
- Assist in the search for a consultant to work with the Committee on the Cultural Strategic Plan;
- Assist in collaborative discussion, planning and decision-making regarding linkages between the two zones;
- Conduct research on needs and opportunities within the Carpinteria Arts District;
- Develop a comprehensive list of businesses, resources and events in their respective areas;
- Mutually plan and promote events in the Corridor; and
- Share knowledge and best practices that will strengthen arts coordination in both zones

ORGANIZATION #2 – The County of Santa Barbara's Arts Fund

Key Participant: Brad Nack, Executive Director

Roles and Responsibilities:

- Attend and serve on the Corridor Project Steering Committee;
- Identify and approach local political representatives, businesses and other stakeholders regarding participation on the Committee;
- Assist in the search for a consultant to work with the Committee on the Cultural Strategic Plan;
- Assist in collaborative discussion, planning and decision-making regarding linkages between the two zones;
- Conduct research on needs and opportunities within the Funk Zone;
- Develop a comprehensive list of businesses, resources and events in their respective areas;
- Mutually plan and promote events in the Corridor; and
- Share knowledge and best practices that will strengthen arts coordination in both zones

ORGANIZATION #3 – The City of Carpinteria

Key Participant: David Durlinger, City Manager

Roles and Responsibilities:

- Work in alignment with the Carpinteria Arts Center to centralize and strengthen local arts events at the Center;
- Work with the Arts Center to increase cultural tourism to arts businesses, resources and organizations in Carpinteria;
- Facilitate access to City resources as appropriate;
- Attend and serve on the Corridor Project Steering Committee; or designee

- Identify and approach local political representatives, businesses and other stakeholders regarding participation on the Committee;
- Assist in the search for a consultant to work with the Committee on the Cultural Strategic Plan;
- Assist in collaborative discussion, planning and decision-making regarding linkages between the two zones;
- Assist in conducting research on needs and opportunities within the city of Carpinteria;
- Develop a comprehensive list of businesses, resources and events in their respective areas;
- Mutually plan and promote events in the Corridor; and
- Share knowledge and best practices that will strengthen arts coordination in both zones

Signed

Signed

Signed

Date

Date

Date

Sherri Frazer, Exec. Director
Carpinteria Arts Center

Brad Nack, Exec. Director
County of Santa Barbara's
Arts Fund

David Durflinger, City Manager
City of Carpinteria